

# Our Story

“At Landscape Forms, our focus is people and design. We aspire to make Landscape Forms a place where people want to be. The sense of being in a good place is powerful and energizing. We are always striving to maintain the delicate balance between structure and spontaneity that sustains a high-energy, high-creativity environment.”

Bill Main, President and CEO, Landscape Forms

## INTEGRATED SOLUTIONS

### our purpose is to enrich outdoor spaces.

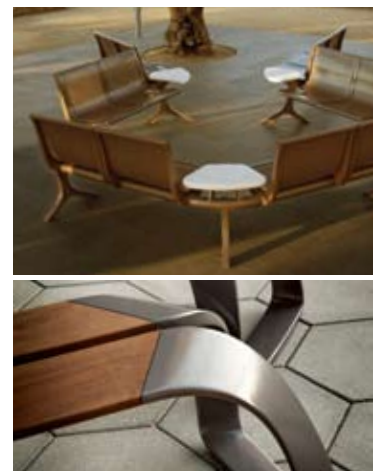
Landscape Forms is the leading designer and manufacturer of site furniture in North America. Our company is completely focused on site furniture and we are innovators in our industry. Landscape Forms is the first in the US to offer “Integrated Solutions” for outdoor furnishings: large families of related products that address a full range of site functions and activities to bring visual order and aesthetic harmony to outdoor spaces.

Landscape Forms products include transit shelters, benches, modular seating, chairs, tables, LED lighting, umbrellas, litter/ash and recycling receptacles, planters, bike racks and bollards. Metro40, designed in collaboration with BMW Group Designworks USA, is an integrated collection of site elements for the urban streetscape and transit core and 35 Collection, designed with frog design, is an integrated collection of furnishings created to support collaboration.

Through working partnerships with international design leaders we are expanding our collections of international designs and our presence in the global market. Our marketing alliance with Santa & Cole of Barcelona, Spain gives us the exclusive distribution rights for their Urban Elements collection in the US, Canada and the United Kingdom, and makes Santa & Cole the exclusive distributor of Landscape Forms products in France, Italy, Spain and Portugal.

### we have a reputation for design, quality and customer service.

In the 40 years since our founding Landscape Forms has established a reputation for excellence. We consistently rank number one in industry surveys for design, quality and customer service. Landscape Forms is a privately held company with a steady track record of outstanding growth and profitability. Today we have 230 employees at our 150,000 square foot manufacturing and corporate facility in Kalamazoo, Michigan. Our products are sold through more than 40 sales offices throughout North America, Southern Europe, London, Tokyo and Dubai and we have an Operations Center in Jiaying, China. We have an extensive installed base of products in parks, office buildings, universities, hospitals, municipalities and other public spaces.



A partial list of clients includes:

American Airlines	Hudson River Parkway	Sprint
Boeing	Mayo Clinic	Starbucks
Cisco Systems	M.D. Anderson Cancer Center	Safeway
Dallas Area Rapid Transit	Microsoft	Toyota
Disney	Michigan State University	US Olympics
Exxon/Mobile	Nike	United States Tennis Association
Harvard University	Proctor & Gamble	V.A. Medical System

Landscape Forms is an active participant in the professional and commercial life of our industry. We support the Landscape Architecture Foundation at the Second Century Level. And we are corporate members of ASLA, CSLA, IIDA, IDA, Main Street USA, BOMA and the USGBC, which administers LEED criteria and accreditation.



## DESIGN

**we believe in the power of design to elevate public spaces.**

Landscape Forms products are designed by world-class architects, landscape architects, and designers. Recent collaborators include the international design consultants, BMW Group Designworks USA and frog design, architects Margaret McCurry and Robert A.M. Stern, landscape architects Kathryn Gustafson, Thomas Balsley, and Bob Chipman, interior designer Kip Stewart, and industrial designers John Rizzi and Brian Kane. Our products are favorites among design professionals who select them for high profile, award-winning public and private spaces. Our outdoor furniture and accessories have won numerous design awards in IDSA, APEX, Roscoe and the Best of NeoCon competitions.

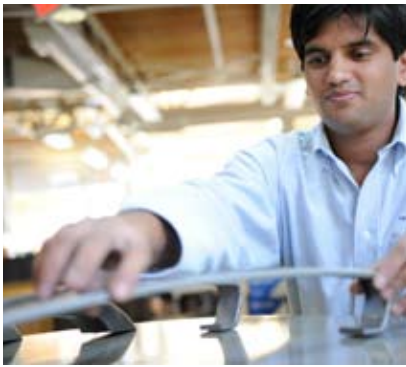
We offer capabilities for developing our clients' custom designs. Landscape Forms Studio 431 provides custom development and manufacture of site furniture and accessories to designer's own specifications for large, important projects. All custom products meet our rigorous production standards and are tested and backed by a 3-year Landscape Forms warrantee.

## TECHNOLOGY

**we employ cutting edge technology and engineering.**

Landscape Forms works in a variety of materials including metal, wood, recycled plastic, molded polyethylene, solid-surface acrylic and polycarbonate. We utilize lean manufacturing technology and single-piece flow to ensure high quality product, efficient production and on-time delivery. Our highly flexible manufacturing facility and workforce base enable us to readily produce orders of any size. We continually invest in our facilities to maintain state-of-the-art infrastructure and equipment.





We have sophisticated engineering capability. More than 10% of our employees are engineers including a group dedicated solely to technology research. We employ multiple applications of SolidWorks and Certified SolidWorks Professionals to perform functions including FEA (Finite Element Analysis), thermal management calculations, and stability testing.

We partner with technology experts to leverage our capabilities and drive innovation. Our partnership with Winona Lighting has resulted in groundbreaking Landscape Forms products, including solar-powered SMART® bollards and LED pedestrian-scale lights that employ innovative applications of LED technology and engineered optics to reduce energy consumption and control light pollution.



## ECOLOGY

**we pursue environmentally responsible products and processes.**

Landscape Forms makes stewardship of the environment a vital part of our business. We employ recycled materials and wood from managed forests in the manufacture of our products. We utilize recyclable materials in our products and ship on recycled skids using recyclable cardboard. We adopt environmentally sustainable processes. We converted our fiberglass parts and products to more environmentally benign materials and discontinued the remaining products made of this material. 99% of the water used in our manufacturing is recycled and our impact on air and water is so minimal that the DEQ no longer requires us to secure permits. We implement energy efficient practices as part of our sustainability mission. Conversion from metal halide lighting to T5 and T8 in our manufacturing facilities has reduced energy consumption by 30%. We give preference to local and regional material suppliers to reduce the environmental impacts resulting from transportation.



Landscape Forms offers lighting products, both wired and solar-powered, that use energy-saving, long-lived LED technology. In collaboration with award-winning environmental lighting consultants Nancy Clanton & Associates, we pioneered the use of warm white (3700° Kelvin) LEDs for outdoor lighting, which supports the Circadian cycle essential to human and environmental health.

The responsibility of choosing a product means choosing the company that makes it. It's more than a transaction – it's a partnership. Landscape Forms has proven its capability and commitment as a trusted partner and leader in site furniture.

For more information contact us at 800.521.2546.